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APPLIED DEVELOPMENT HOLDINGS LIMITED

實力建業集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 519)

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

The Company hereby announces that, in accordance with Rule 2.07A and Rule 2.07B of the Listing Rules and Bye-law 162 of the Bye-laws of the Company, the Company is making arrangements to ascertain the preferences of its Shareholders with respect to the election of language and means of receipt of its Corporate Communications.

INTRODUCTION

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company is making the arrangements described below, in compliance with Rule 2.07A and Rule 2.07B of the Listing Rules and Bye-law 162 of the Bye-laws of the Company, to ascertain Shareholders' preferences as to the choice of means of receipt (in printed form or by electronic means) and language (in English only, in Chinese only or in both English and Chinese) of future Corporate Communications.

The Company recommends Shareholders to take advantage of the Website Version (as defined below) as the Company's future Corporate Communications, but Shareholders shall have the right at any time by providing reasonable notice in writing to the Company c/o the Branch Share Registrar or by sending an email to applieddev@computershare.com.hk to change their choice of preferred language and/or means of receipt of the Corporate Communications.

PROPOSED ARRANGEMENTS

In accordance with Rule 2.07A and Rule 2.07B of the Listing Rules and Bye-law 162 of the Bye-laws of the Company, the following arrangements have been made by the Company:

1. A letter dated 20 March 2020 (the “**First Letter**”) will be sent by the Company together with a prepaid reply form with a mailing label for posting within Hong Kong (the “**Reply Form**”), in both English and Chinese, to its Shareholders to enable them to elect any one of the following options:
 - (i) to read all future Corporate Communications published on the Company's website at www.applieddev.com (the “**Website Version**”) instead of receiving printed copies, and to receive a written notification (the “**Written Notification**”) by post for the publication of the relevant Corporate Communications on the website of the Company; or
 - (ii) to receive the printed English version of all future Corporate Communications only; or
 - (iii) to receive the printed Chinese version of all future Corporate Communications only; or
 - (iv) to receive both the printed English and Chinese versions of all future Corporate Communications.

If the Reply Form is returned by post from outside Hong Kong, Shareholders must affix the appropriate postage. If the Company does not receive the Reply Form or receive a response indicating the selection by 17 April 2020 and until the Shareholder informs the Company otherwise by reasonable notice in writing according to the relevant laws and regulations, the Shareholder is deemed to have consented to receive the Website Version of all future Corporate Communications only, and to receive a written notification by post for the publication of the Corporate Communication on the Company’s website.

Shareholders shall have the right at any time to change their elected means of receipt and choice of language of the Corporate Communications by providing reasonable notice in writing to the Company c/o the Branch Share Registrar or by sending an e-mail to applieddev@computershare.com.hk. If for any reason shareholders have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Company will, upon shareholder request in writing or by e-mail, promptly send the printed version(s) of the Corporate Communications to shareholder free of charge.

2. With respect to Shareholders who elect to receive the Corporate Communications in printed form, the Company will send the selected language version of the Corporate Communications to those Shareholders by post unless and until they notify the Branch Share Registrar in writing that they wish to receive the Corporate Communications in the other (or both) language(s), or by electronic means (through the Company’s website).
3. When each printed Corporate Communication is sent out in accordance with the arrangements described above, a letter (the “**Second Letter**”) and a prepaid Request Form with a mailing label (the “**Request Form**”), (applicable for posting in Hong Kong only) prepared in English and Chinese, will be attached to or printed in a prominent place in the relevant Corporate Communications, specifying that the Corporate Communications prepared in the other language will be available upon request, and that Shareholders may change their choice of means of receipt and language of the Corporate Communications by completing the Request Form and returning it to the Branch Share Registrar. If the Request Form is returned by post from outside Hong Kong, Shareholders must affix the appropriate postage. Shareholders also have the right at any time by providing reasonable notice in writing to the Company (c/o the Branch Share Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong or by sending an e-mail to applieddev@computershare.com.hk) to change the choice of language and/or means of receipt of the Corporate Communications.

4. All Corporate Communications in both English and Chinese, and in accessible format will be available on the Company’s website at www.applieddev.com and an electronic version of all such Corporate Communications in both English and Chinese will be submitted to the Stock Exchange pursuant to the Listing Rules, and will also be available on HKEx’s website at www.hkexnews.hk.
5. The Company can be contacted at Tel: (852) 3703 9680 during business hours (10:00 a.m. to 5:00 p.m., Mondays to Fridays, excluding public holidays) for Shareholders to make enquiry regarding arrangements set out above.
6. The First Letter and the Second Letter will mention that (a) both languages of all future Corporate Communications will be available from the Company or Branch Share Registrar upon request; (b) the same will also be available on the Company’s website and HKEx’s website; and (c) the dial-up enquiry service as described in paragraph 5 above has been provided.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Branch Share Registrar”	Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong
“Company”	Applied Development Holdings Limited, a company incorporated in Bermuda with limited liability, the Shares of which are listed on the Main Board of the Stock Exchange
“Corporate Communication”	any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities as defined in Rule 1.01 of the Listing Rules
“HKEx”	Hong Kong Exchanges and Clearing Limited

“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
“Shares”	ordinary shares of HK\$0.01 each in the share capital of the Company
“Shareholder(s)”	holder(s) of Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
Applied Development Holdings Limited
Luk Shan
Company Secretary

Hong Kong, 20 March 2020

As at the date of this announcement, the executive directors of the Company are Mr. Wu Zhanming (Chairman) and Mr. Yuen Chi Ping (Chief Executive Officer); the non-executive directors of the Company are Mr. Wu Tao and Mr. Yao Wei Rong and the independent non-executive directors of the Company are Mr. Lau Chi Keung, Mr. Yu Tat Chi, Michael and Mr. Chiu Kit Man, Calvin.

** for identification purposes only*

In the event of inconsistency, the English text of this announcement shall prevail over the Chinese text thereof.