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APPLIED DEVELOPMENT HOLDINGS LTD.

實力建業集團有限公司 *

(incorporated in Bermuda with limited liability)

(Stock code: 519)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Applied Development Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on Friday, 25 February 2011 at 11:30 a.m. for the purpose of, among other matters, approving the release of the interim results announcement of the Company and its subsidiaries for the six months ended 31 December 2010 and considering the payment of an interim dividend, if applicable.

On behalf of the Board
Applied Development Holdings Limited
Ng Kit Ling
Company Secretary

Hong Kong, 15 February 2011

As at the date hereof, Mr. Hung Kin Sang, Raymond and Mr. Hung Kai Mau, Marcus are executive Directors of the Company; Mr. Lun Tsan Kau, Mr. Lam Ka Wai, Graham and Mr. Su Ru Jia are independent non-executive Directors of the Company.

** For identification purposes only*