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APPLIED DEVELOPMENT HOLDINGS LTD.

實力建業集團有限公司 *

(Incorporated in Bermuda with limited liability)

(Stock Code: 519)

UNUSUAL PRICE MOVEMENT

This announcement is made at the request of The Stock Exchange of Hong Kong Limited and pursuant to Rule 13.10 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board of Directors (the “Directors”) of Applied Development Holdings Limited (the “Company”) have noted the increase in the price of the shares of the Company today.

The Company continues to consider and be in preliminary confidential discussions with independent third parties on various potential projects involving the acquisition of interests or other forms of cooperation in the property and/or resources sectors in China. However, no agreement for such acquisition or other form of cooperation has been entered into by the Company nor are the terms for any of those projects agreed as at the date of this announcement. **These discussions may or may not culminate in any definitive transaction of any size or at all. Investors and shareholders should exercise caution when dealing in the shares of the Company.**

Having made such enquiry with respect to the Company as is reasonable in the circumstances, we confirm that we are not aware of any reasons for these price movements or of any information which must be announced to avoid a false market in the Company’s securities or (other than the preliminary discussions mentioned above) of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

This announcement is made by the order of the Company. The Company’s Board of Directors collectively and individually accepts responsibility for the accuracy of this announcement.

By order of the Board
Applied Development Holdings Limited
Meng Song
Director

Hong Kong, 13 May 2015

As at the date hereof, the Executive Directors of the Company are Mr. Hung Kin Sang, Raymond, Ms. Ng Kit Ling, Mr. Tsao Hoi Ho and Mr. Meng Song; the Independent Non-executive Directors of the Company are Mr. Su Ru Jia, Mr. Lo Yun Tai and Mr. Chan Ming Fai, Terence.

** for identification purpose only*