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APPLIED DEVELOPMENT HOLDINGS LTD.

實力建業集團有限公司 *

(incorporated in Bermuda with limited liability)

(Stock code: 519)

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

The Company wishes to announce that it is, in accordance with Rule 2.07A and Rule 2.07B of the Listing Rules and Bye-law 162 of the Bye-laws of the Company, making arrangements to ascertain the preferences of its Shareholders with respect to the election of language and means of receipt of its Corporate Communications.

INTRODUCTION

In support of environmental protection, for the purpose of saving printing and mailing costs and for the benefit of a more efficient and prompt method of communication with Shareholders, the Company is making the arrangements described below, in compliance with Rule 2.07A and Rule 2.07B of the Listing Rules and Bye-law 162 of the Bye-laws of the Company, to ascertain Shareholders' preferences as to the choice of means of receipt (in printed form or by electronic means) and language (in English only, in Chinese only or both English and Chinese) of future Corporate Communications.

The Company recommends Shareholders to take advantage of the Website Version (as defined below) of the Company's future Corporate Communications, but Shareholders shall have the right at any time by reasonable notice in writing to the Company to change their choice of preferred language and/or means of receipt of the Corporate Communications.

PROPOSED ARRANGEMENTS

In accordance with Rule 2.07A and Rule 2.07B of the Listing Rules and Bye-law 162 of the Bye-laws of the Company, the following arrangements will be made by the Company:

1. The Company will send a letter dated 2 February 2009 (the "First Letter") together with a pre-paid reply form (applicable for posting within Hong Kong only) (the "Reply Form"), prepared in English and Chinese, to its Shareholders to enable them to elect any one of the following options:
 - (i) to read future Corporate Communications published on the Company's website:

www.applieddev.com (“Website Version”) in place of receiving printed copies, and receive a printed notification of the publication of the Website Version; or

- (ii) to receive the printed copies of all future Corporate Communications in printed English only; or
- (iii) to receive the printed copies of all future Corporate Communications in printed Chinese only; or
- (iv) to receive the printed copies of all future Corporate Communications in both English and Chinese.

If the Reply Form is returned by post from outside Hong Kong, Shareholders must affix the appropriate postage. If the Company does not receive the enclosed Reply Form or receive a response indicating the selection by 2 March 2009 and until the Shareholder informs the Company otherwise by reasonable notice in writing according to the relevant laws and regulations, the Shareholder is deemed to have consented to the Company supplying the Website Version of all future Corporate Communications only, and a notification letter of the publication of the Corporate Communication on the Company’s website will be sent to him/her/it.

2. With respect to Shareholders who choose to receive the Corporate Communication in printed form, the Company will send the selected language version of the Corporate Communication to those Shareholders who have made a selection unless and until they notify the Company’s Share Registrar in writing that they wish to receive the Corporate Communication in the other (or both) language(s), or by electronic means (through the Company’s website).
3. When each printed Corporate Communication is sent out in accordance with the arrangements described above, a letter (the “Second Letter”) and a pre-paid Reply Form, (applicable for posting in Hong Kong only) prepared in English and Chinese, will be attached to or printed in a prominent place in the relevant Corporate Communication, specifying that the Corporate Communication prepared in the other language will be available upon request, and that Shareholders may change their choice of means of receipt and language of the Corporate Communication by completing the Reply Form and returning it to the Company’s Share Registrar. If the Reply Form is returned by post from outside Hong Kong, Shareholders must affix the appropriate postage. Shareholders also have the right at any time by reasonable notice in writing to the Company (c/o the Share Registrar at Computershare Hong Kong Investor Services Limited, at Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong or by e-mail to info@applieddev.com) to change the choice of language and/or means of receipt of the Corporate Communications.
4. All Corporate Communication in both English and Chinese, and in accessible format, will be available on the Company’s website at www.applieddev.com and an electronic copy of all such Corporate Communication will be filed with the Stock Exchange on the same day they are despatched to Shareholders, or on such other day as required by the Stock Exchange or pursuant to the Listing Rules.
5. The Company can be contacted at Tel: (852) 2553 8267 during business hours (10:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays) to enable Shareholders to make enquiry of the Company’s proposed arrangements set out above.
6. The First Letter and the Second Letter will mention that both languages of each Corporate Communication will be available on the Company’s website and that the dial-up enquiry service has been provided.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Company”	Applied Development Holdings Limited, an exempted company incorporated in Bermuda with limited liability, the Shares of which are listed on the Main Board of the Stock Exchange
“Corporate Communication”	any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities as defined in Rule 1.01 of the Listing Rules
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
“Shares”	ordinary shares of HK\$0.01 each in the share capital of the Company
“Shareholder”	holders of Shares
“Share Registrar”	Computershare Hong Kong Investor Services Limited, at Rooms 1806-1807, 18 th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By order of the Board
Applied Development Holdings Limited
Fang Chin Ping
Executive Director

Hong Kong, 2 February 2009

As at the date of this announcement, Messrs. Raymond Hung Kin Sang, Mimi Hung Wong Kar Gee, Fang Chin Ping and Marcus Hung Kai Mau are executive directors; and Messrs. Lo Yun Tai, Lun Tsan Kau and Graham Lam Ka Wai are independent non-executive directors of the Company.

** for identification purpose only*