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**APPLIED DEVELOPMENT HOLDINGS LTD.**

**實力建業集團有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 519)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Applied Development Holdings Limited (the “Company” together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board of Directors (the “Board”) of the Company wishes to inform shareholders of the Company (“Shareholders”) and potential investors that the Group is expected to record a profit for the year ended 30 June 2015 as compared to a loss of approximately HK\$96.1 million recorded for the year ended 30 June 2014. The turnaround of the Group’s results is mainly attributable to (i) an interest income on promissory note receivable from a joint venture of approximately HK\$10.9 million (non-cash item); (ii) an estimated increase in fair value of investment properties of approximately HK\$33.1 million (non-cash item); and (iii) a decrease in administrative expenses of approximately HK\$14.2 million recorded for the year ended 30 June 2015 as compared to (i) an impairment loss (net estimated imputed interest expenses) on promissory note receivable from a joint venture of approximately HK\$22.9 million (non-cash item) and (ii) a decrease in fair values of investment properties of approximately HK\$32.1 million (non-cash item) recorded for the year ended 30 June 2014.

The information contained in this announcement is only a preliminary assessment by the Board according to the unaudited management accounts for the year ended 30 June 2015

as well as operational data available which have not been audited or reviewed by the Company's auditor. Shareholders and potential investors are advised to refer to details in the annual results announcement of the Company for the year ended 30 June 2015 which is expected to be released in late September 2015.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

Made by the order of the Board, the directors of which collectively and individually accept responsibility for the accuracy of this announcement.

By order of the Board  
**Applied Development Holdings Limited**  
Wang Jingyu  
Chairlady

Hong Kong, 27 August 2015

As at the date of this announcement, the Executive Directors are Ms. Wang Jingyu, Ms. Ng Kit Ling, Mr. Tsao Hoi Ho and Mr. Meng Song; the Independent Non-executive Directors are Mr. Su Ru Jia, Mr. Lo Yun Tai and Mr. Chan Ming Fai, Terence.

*\* for identification purpose only*

In the event of inconsistency, the English text of this announcement shall prevail over the Chinese text thereof.